



# Welcome ...

to the spring issue of The Biz newsletter! With the coming of spring it is hoped that 2019 holds much success for your business. This newsletter is intended to make a connection from the City of Wentzville to its business

community. This newsletter offers useful information on the happenings around the City. It also contains data which we hope will help your business to become more successful. We appreciate you being a vital part of the City's growth and development. The City's Economic Development

Department is prepared to assist you however possible. Feel free to contact us by phone at (636) 327-5101 or in person at our office in City Hall at 1001 Schroeder Creek Blvd.

*... Thank You!*

*Marketing Opportunity*



Your business has an opportunity to reach more customers at the upcoming "Wentzville Community Night" with the River City Rascals. June 6 has been reserved for you and your business. The following packages are available to you and your customers as a Wentzville business:

- Single Pack includes 10 tickets and a PA Read promoting your business.
- Double Pack includes 20 tickets and a PA Read promoting your business.
- Triple Pack includes 30 tickets and a PA Read promoting your business, and a First Pitch.
- Home Run includes 40 tickets and a PA Read promoting your business, a First Pitch and a marketing

table to interact with our fans to promote your business.

The Rascals organization will make this "turn-key" so you can sit back, relax and have some fun too! Businesses have been given "Preferred Buyer" status for our Wentzville Community Night. This means you will have the first opportunity to reserve spots for your business by contacting Nicole Anderson, Director of Ticket Sales at (636)240-2287 ext. 234 or by email at [nanderson@rivercityrascals.com](mailto:nanderson@rivercityrascals.com). Nicole will be the person to make everything happen for this night, from reserving the right number of tickets, to helping promote the event to everyone at the City of Wentzville. We want to make this as easy as we can for you to provide an added benefit to your employees and customers.

We hope you will take us up on this offer and make Wentzville Community Night an event that your employees and customers will be talking about all summer long.

**The City of Wentzville would like to welcome the following businesses, which became a part of our community in the first quarter of 2019.**

*Thank you for being a part of our community.*

**WELCOME**  
NEW BUSINESSES

PREMIER PET CARE 1 TIFFANY LYNN CT.	BATTERIES PLUS & BULBS 1163 WENTZVILLE PKWY.	EMERGE FITNESS & TRAINING 2 1231 WENTZVILLE PKWY.
HEAR WELL STL 14 E. MAIN ST., SUITE 108	THE TROPHY OUTLET 1246 CONTINENTAL DR.	ELITE MECHANICAL 108 HAMILTON INDUSTRIAL CT. A-Z LIQUIDATION 1240 CONTINENTAL DR.
LOVE YOURSELF CHIROPRACTIC 1074 CROSSWINDS CT.	CFH PROCUREMENT INC. 14 E MAIN ST.	FARMERS INSURANCE EARNEST AGENCY 5 TIFFANY LYNN CT.

## International Council of Shopping Centers (ICSC)

The mission of the ICSC is “to ensure the retail real estate industry is broadly recognized for the integral role it plays in the social, civic and economic vibrancy of communities across the globe. ...”

In its Shopping Center Smart Brief publication, the organization indicated that Commerce Department data showed that retail sales increased 1.6% in March, regaining ground after a decrease in December. A Labor Department report showed a continuing decline in initial unemployment claims – both a sign of a moderate increase in economic activity. To learn more, please visit [www.icsc.org](http://www.icsc.org).

## Heartland Real Estate Business

Heartland Real Estate Business publications are produced by France Media, Inc. France Media publishes 11 free e-newsletters annually. These newsletters cover commercial real estate by region or with a focus on specific property types, including retail, student housing and senior housing. For more information about these FREE newsletters and to sign up for a subscription, please email [newsletters@francenewsletters.com](mailto:newsletters@francenewsletters.com).

## Business Retention and Expansion International (BREI)

This international organization is the leading professional association for business retention and expansion, a fundamental strategy for economic sustainability and growth. The organization represents professionals in the economic development field in order to educate, train, and promote best practices for increasing economic activity and growth.

In a recent BREI publication, it was reported that the great American jobs machine is still roaring. Slowing global growth and trade friction may cloud the economic horizon, but U.S. small businesses in February went on a historic hiring binge. That’s according to the latest employment report from the National Federation of Independent Business. More information can be obtained at [www.brei.org](http://www.brei.org).

## Western St. Charles County (WSCC) Chamber of Commerce

The Chamber’s monthly Membership Meetings are held the second Thursday of every month from 11:15 a.m. to 1 p.m. The Chamber also hosts monthly business-after-hours networking opportunities and issues a bi-weekly email newsletter, *The Chamber Voice*. The WSCC Chamber of Commerce supports businesses in Dardenne Prairie, Flint Hill, Lake St. Louis and Wentzville. They place focus on three key objectives – increasing your reach, improving your business and impacting your community. The Chamber is approximately 750 members strong and continues to grow. More information on the local Chamber can be found on its website at [www.westernstcharlescountychamber.com](http://www.westernstcharlescountychamber.com) or by calling at (636) 327-6914.

## Business Recognition

Two Wentzville businesses have recently received recognition. Congratulations to both of these businesses — you make us Wentzville Proud!

**Friendship Brewing Company** was recognized by [www.craftbeer.com](http://www.craftbeer.com) as being the “Best Beer Place in Missouri!” They were also published in Forbes. Friendship Brewing Company, which is located at 100 Pitman Ave., was founded by Brian Nolan in 2015 and offers a variety of craft beers.

**Hudson’s Lakeside Auto Repair** was chosen for the 2018 “Best of Wentzville” awards in the category of automotive sales and services. The business is located at 1110 Corporate Pkwy.

## Share Your Feedback

East-West Gateway Council of Governments is working with the city of St. Louis and the counties of St. Charles, Franklin, Jefferson and St. Louis to revise and update the St. Louis Regional Hazard Mitigation Plan for the next five years – from 2020 to 2025. The plan will present information about natural disasters, levels of risk and strategies that local governments and school districts can take to reduce the adverse effects of natural hazards, such as tornadoes or floods.

Your input is an important part of this process. Please take this short 10-question survey to share your thoughts on planning for hazard mitigation in our region. You can also learn more by attending an upcoming open house near your community, visit [www.ewgateway.org/hazardupdate](http://www.ewgateway.org/hazardupdate) for times, locations and dates.

SMART  
QUOTE:

“If there’s anything you’ve wanted to do for yourself, just get out and go for it.”

Arlene Pieper, first woman to finish a U.S. marathon.  
(Pikes Peak Marathon, 1959)



# Historic Downtown Wentzville

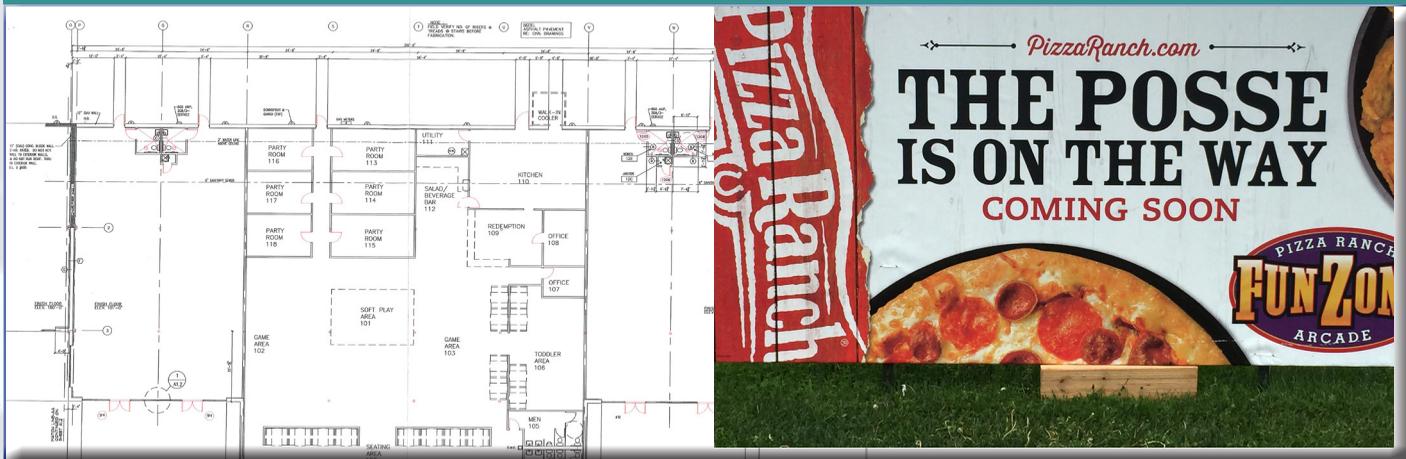
The former City Hall, located at 310 W. Pearce Blvd., is now home to the Midwest International Research Institute (MIRI) Business Incubator Center. While the name might sound complicated, the idea is fairly simple. It's a place where businesses can start, grow and develop. MIRI is a joint collaboration between the City of Wentzville and Midwest University. The upper-level of the building is being used to assist new businesses in getting started and sharing resources to help them achieve success. If interested in locating in the space, please contact Christina Joung, Ph.D., at Midwest University, at (636) 327-4645.

**You are invited to attend Wentzville's Downtown Committee meetings. The Downtown Committee meets on the fourth Tuesday of each month beginning at 6 p.m. at City Hall (1001 Schroeder Creek Blvd).**

## Coming Soon!

*These new businesses are making Wentzville their home.*

### Pizza Ranch | Wentzville Parkway



### Sweetens Concrete Services | Historic Downtown Wentzville



**The Biz** newsletter is a publication of the City of Wentzville's Economic Development Department. It is published quarterly and is sent to the 800+ brick-and-mortar and home-based businesses, which are the strength of Wentzville's local economy.

## Construction Underway



**Heartland Women's Healthcare**  
1271 Wentzville Pkwy.



**McAlister's Deli • 1772 Wentzville Pkwy.**  
**Sauce on the Side • 1762 Wentzville Pkwy.**



**Holiday Inn Express**  
1100 Lodora Dr.



**Wentzville Post Office**  
762 Luetkenhaus Blvd.



**Sugarfire Smoke House**  
1101 Lodora Dr.



**Midtown Home Improvement**  
120 Resource Dr.