



## Wentzville's Parks & Recreation Guide Recognized with National Award

### City of Wentzville

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The City of Wentzville provides day-to-day services that are essential to the function, effectiveness and efficiency of City operations. City departments work together to improve City services, programs, and events and to serve as a resource for its citizens and the community it serves. To learn more, please visit [www.wentzvillemo.org](http://www.wentzvillemo.org).

**PRESS RELEASE** – Sept. 22, 2015 (For Immediate Release)

The City-County Communications & Marketing Association (3CMA) announced the 2015 winners of its national Savvy Awards Competition during a ceremony at the Grand Hyatt Atlanta in Buckhead on Thursday, Sept. 10.

Wentzville's Parks and Recreation Department was recognized with a Silver Circle Award for its *Fun Times* guide in the "Graphic Design – Publications" category. This is a second-place award, out of 10 municipalities and counties, which were judged in this category.

"I'm very proud of our staff in the Parks and Recreation Department and the Communications Office for their joint efforts to create such a high-quality, visually captivating publication that serves our residents well," said Mayor Nick Guccione.

The Savvy Awards, held in conjunction with 3CMA's annual conference, recognizes outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. The Savvy's salute skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing. 3CMA accommodates local government organizations of all sizes and budget classes by judging entries in several different population groups.

More than 700 entries in 36 categories were received. 3CMA utilized volunteer judges from across the United States to review every entry and provide constructive comments on the winning entries.

About *Fun Times*, the judges had this to say, "Wentzville welcomes the *Fun Times* Parks and Rec Guide to the 21st Century with a tremendous re-design that incorporates striking photos, cool graphics and a new layout that has residents getting active throughout the community. Engaging cover photos, bright colors, and appropriate white space all lead to Fun Times for the reader of a great guide."

For more information about the City's 3CMA Savvy Award, please call Communications Manager Kara Roberson at (636) 639-2004.

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