

News Release
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Wentzville's City Web Site Named One of Top Five in State

Wentzville—In late August, Wentzville's City Administrator, Dianna Wright, was notified by Juggle.com, an online encyclopedia and research site, that Wentzville's Web site had just been chosen to receive Juggle.com's Top City Government Web site Award. According to information sent to Wright by a Juggle.com representative, the award was part of Juggle.com's review of over 3,000 government portals and was based on what they described as the site's "...impressively rich information, useful services, and excellent visual design." The four other Missouri Top City Government Web sites named by Juggle.com were Chesterfield, Columbia, Maryland Heights, and St. Charles.

In 2009, the City's elected officials set a goal to make the City's Web site more user friendly and provide more of the online information and services residents wanted. After months of work by a team of City employees and Web design agency The Net Impact, the new site was officially launched in 2010.

In her interview with Juggle.com, Wright stated the City's overarching objective during the redevelopment was to create a site that would serve as a portal to connect with citizenry, support the community's merchants, businesses and activities, and bring the people of Wentzville closer to each other and to their government. According to Wright, analytical stats indicate the most-used features of the new Web site are the interactive calendar with information of community events, and the employment-opportunities area. The City has also experienced many of the site's users taking advantage of online services for parks and recreation activities.

Wright stated, "We will see an increasing need to communicate with citizens wherever they are and however they can best access the information they want. In the future this will mean more emphasis on local search, video, mobile devices and community information in a myriad of ways, and working with an extended network of providers."

More information and Wright's full interview with Juggle.com can be found at www.juggle.com/wentzville-missouri-top-city-government-website.

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