

Wentzville, Missouri

DOWNTOWN REVITALIZATION STUDY

November 2008 — May 2009



© COPYRIGHT George Butler Associates, Inc. 2009

Acknowledgements

City of Wentzville

Mayor Paul Lambi

Aldermen Leon Tow
Cheryl Kross
Patrick Moody
Bill Schuette
Peggy Meyer
John Luby
Nick Guccione

Staff

City Administrator
Director of Economic Development
Director of Public Works
Director of Parks & Recreation
City Planner

Dianna Wright
Bob Swank
Bill Bensing
Mary Jo Dessieux
Doug Forbeck

Wentzville Organizations

Wentzville Chamber of Commerce
Wentzville Downtown Business Association
Wentzville Historical Society
Wentzville Community Club

Consultants

GBA

Mike Graft, AIA
Principal-in-Charge

Wayne Kirchhoff, AICP, LEED AP
Project Manager, Urban Design

Michael Burton, ASLA
Urban Design

Molly Mulloy, Assoc. AIA, LEED AP
Urban Design & 3D Rendering

Suzanne Berkey, Assoc. AIA, LEED AP
3D Rendering

Dan Shane, PE, PTOE
Traffic Engineering

Katie Strain
Traffic Engineering

Kevin Corwin, PE, PLS
Civil Engineering

Leonard Barnhill & Rebecca Howley
Geographic Information Systems

Development Strategies

Robert Lewis, AICP, CEcD
Principal, Urban Economist

Carol Waggoner, AICP
Senior Planner

Margaret McKenna
Research Analyst

Tim Sauer
Research Analyst

Yash Yedavalli
Geographic Information Systems

Table of Contents

- Part 1: First Directions Stakeholder Workshop**
November 24, 2008

- Part 2: Theming and Branding Workshop**
January 26, 2009

- Part 3: Results of an Attitudinal Survey**
January-March, 2009

- Part 4: Physical Design Workshop**
February 23-24, 2009

- Part 5: Village Center Expansion Plan**
Site Analysis
Village Center Expansion Plan

- Part 6: Streetscape Design Concept**
Street Types
Street Trees
Streetscape Elements

- Part 7: Final Presentation and Summary**